# PRESS RELEASE

FOR IMMEDIATE RELEASE July 2, 2004

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Phone: (808) 478-0006

or Congressman Ed Case

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# NEW CITY HALL ADDRESS: INTRODUCING 'HONOLULU.GOV'

The City and County of Honolulu has received approval for exclusive use of "honolulu.gov" as its new Internet address. The recent approval was granted to the City last month by the federal General Services Administration, which oversees the use of all ".gov" Internet addresses. It allows the City to move from the clumsy "co.honolulu.hi.us" to the more user-friendly "honolulu.gov."

Honolulu City Councilmember Charles K. Djou (Waikiki, East Honolulu), who introduced the resolution seeking this address change, stated: "This is an important step in making our government more accessible to the people. Good government should not only be 'of the people and by the people,' but also easy for the people to reach."

Congressman Ed Case (Second District, Hawaii) was instrumental in securing GSA approval for this change. "This is a perfect example of what can be achieved when Hawaii's state and local governments work closely with our members of Congress to achieve results in Washington, D.C. I commend Councilmember Djou and Mayor Harris for pursing this initiative. I know from personal experience that e-government is the wave of the future and maximizes accessibility by the people to their governments. This is an important advance in that direction, particularly for the 200,000 suburban and rural Oahu residents in the Second Congressional District who may not have easy access to their City government in downtown Honolulu," said Case, who urged the GSA to issue "honolulu.gov" to the City.

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Over the past several years the City repeatedly applied for use of 'honolulu.gov.' The GSA had denied the City's previous requests because of possible confusion with the town of Honolulu, Alaska. The council resolution introduced by Councilmember Djou and efforts in Washington D.C. by Congressman Case helped to finally get the City's application reviewed and approved. In addition to the web-site address, the City soon hopes to have all of its email addresses routed through 'honolulu.gov.'

# # #



No.	04-	16.	CD1
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# RESOLUTION

SUPPORTING THE DIRECTOR OF INFORMATION TECHNOLOGY'S EFFORT TO REGISTER "HONOLULU GOV" AS THE CITY'S INTERNET ADDRESS.

WHEREAS, the Internet and World Wide Web have rapidly become a leading avenue and repository through which citizens obtain government information and services; and

WHEREAS, through the City's official website, the public is able, for example, to obtain information about City programs and services, City ordinances and rules, legislation pending before the Council and the Council's legislative process, and communicate with City officials and agencies; and

WHEREAS, the City's Internet address (i.e., domain name and uniform resource locator (URL)) for its official web site is "www.co.honolulu.hi.us"; and

WHEREAS, although the address follows the standard format for local governments, "www.co.honolulu.hi.us" is a lengthy, cryptic and cumbersome address, which is difficult to remember, understand, type for entry, or identify with Honolulu city government; and

WHEREAS, as other local governments have found and adopted for their websites, the use of a shorter and more intuitively descriptive domain name, such as "honolulu.gov" in the Internet dot-gov domain (i.e., domain names ending with a ".gov" suffix) would be more readily associated with City government, and more easily remembered and used by Internet users; and

WHEREAS, federal rules promulgated in 41 CFR Chapter 102, Subchapter F, Part 102-173, govern the registration of domain names in the dot-gov domain, over which the U.S. General Services Administration (GSA) has been delegated jurisdiction; and

WHEREAS, in accordance with 41 CFR Section 102-173.55, the dot-gov domain naming convention establishes that the preferred naming format for city governments is to denote the State postal code after the city name, which may be separated by a dash (e.g., "chicago-il.gov," or "detroitmi.gov"); and

WHEREAS, however, 41 CFR Section 102-173.55 further provides, in part, that the GSA reserves the right to make exceptions to this naming convention on a case-by-case basis in unique and compelling cases, which may allow for the approval of the domain name "honolulu.gov" by the GSA; and



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# RESOLUTION

WHEREAS, other cities that have adopted the dot-gov domain name or versions thereof include Milwaukee, Philadelphia, Phoenix, San Antonio, Seattle, and Tempe; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body supports the Director of Information Technology's effort to register with the U.S. General Services Administration the domain name "honolulu.gov" as the City's Internet address; and

BE IT FURTHER RESOLVED that upon GSA approval, the Director of Information Technology is requested to widely publicize "honolulu.gov" as the City government's official Internet address and URL, and to link the superceded "www.co.honolulu.hi.us" domain name and URL to it; and

BE IT FINALLY RESOLVED that the Clerk is directed to transmit certified copies of this Resolution to the Director of Information Technology, Mayor and Managing Director of the City and County of Honolulu; Administrator of the U.S. General Services Administration; and Executive Director of the Alaska Municipal League for forwarding to the chief elected local officer representing Honolulu, Alaska.

•	INTRODUCED BT:	
	Charles Djou	
	Nestor Garcia	
	Gary Okino	
	Ann Kobayashi	
	Romy M. Cachola	
	Rod Tam	
	Donovan Dela Cruz	
DATE OF INTRODUCTION:	Mike Gabbard	
January 15, 2004		
Honolulu, Hawaii	Councilmembers	
(OCS/020904/mg)	•	

#### CITY COUNCIL CITY AND COUNTY OF HONOLULU HONOLULU, HAWAII CERTIFICATE

#### **RESOLUTION 04-16, CD1**

Introduced: 1/15/04

By: Charles K. Djou

Committee: EM

Title: RESOLUTION URGING THE DIRECTOR OF INFORMATION TECHNOLOGY TO REGISTER "HONOLULU.GOV"

AS THE CITY'S INTERNET ADDRESS.

Links: 04-16

04-16, CD1

Related Communications

EM	2/5/04	CR-58 (2004) – Reported out of committee for adoption as amended in CD1 form.
Council	2/18/04	CR-58 (2004) & Resolution (CD1) adopted.
		Cachola Y Dela Cruz Y Djou Y Gabbard Y Garcia Y
		Kobayashi Y Marshall Y Okino Y Tam Y

I hereby certify that the above is a true record of action by the Council of the Sity and County of Honolulu of

DONOVAN M. DELA CRUZ, CHAIR AND PRESIDING OFFICER